



Westchester Town Center Patron Snapshot

October 2010

The Westchester Town Center Business Improvement District ("WTC BID") works to improve "Downtown Westchester" and its businesses. We want to consider your comments and recommendations. Please take a few minutes to help us by answering the following short questions. We value your ideas! Thank you.

Commercial property owners in the Westchester Town Center have made cleanliness a priority by collecting trash, washing the sidewalks, sweeping the streets, and removing graffiti on a weekly basis. The property owners have also made safety and comfort a priority by hiring a distinctively dressed bicycle Ambassador to patrol the parking lots every regular work day. The City does NOT perform these services; the commercial property owners' business improvement district does.

1. Does this area feel clean to you today?

- ☐ Yes, very clean. ☐ Yes, average cleanliness. ☐ No, it's not clean. Why not?

2. Sepulveda Boulevard has recently been beautified with street trees and median landscaping; does this make a difference to you?

- ☐ Yes, I like the new street trees, medians, and landscaping.
☐ Indifferent, street trees, medians, and landscaping don't affect me.
☐ No, I don't like street trees, medians, and landscaping.

3. Decorative tree lighting has also been added to Sepulveda Boulevard; does this make a difference to you?

- ☐ Yes, I like the street tree lighting.
☐ Indifferent, street tree lights don't affect me.
☐ No, I don't like the street tree lighting.

4. How does the presence of a bicycle patrol Ambassador make you feel?

- ☐ I feel more comfortable knowing that someone is looking-out for me in the parking lots.
☐ The presence or absence of an Ambassador patrolling the parking lots does NOT affect me.

5. Do you read the Hometown News?

- ☐ Yes, I regularly read the Hometown News.
☐ Sometimes I read the Hometown News.
☐ No, I don't know what the Hometown News is.

6. What brings you to the Westchester Town Center area today?

- ☐ Shopping
☐ Dining
☐ Medical visit
☐ Office business
☐ I'm an employee here
☐ Other _____

8. What would bring you to the Westchester Town Center area more?
